

# Damon Morris on Product Management at The North Face

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Damon Morris, formerly of The North Face, is now VP Outdoor at K2

Damon Morris, formerly the Senior Development at Manager at The North Face (now VP Outdoor at K2) spoke to OPDD students about the role of a product manager in bringing product to market and how instrumental design, development, and management are to making great apparel and gear.

Watch the whole presentation on [YouTube](#) or listen on the [Highlander Podcast](#).

YouTube video player<https://www.youtube.com/embed/54VOzWuiALQ5603150>  
border: none; min-width: min(100%, 430px); Damon Morris, Senior Development Manager Collaborations / The North Face | Highlander Podcast <https://www.podbean.com/player-v2/?i=c2w48-114bd5b-pb&from=pb6admin&share=1&download=1&rtl=0&font=Arial&skin=1&font-color=&btn-skin=7100%150nopb-iframe-player>