

Oboz Footwear Guest Lecture

Chase Anderson

10/18/2018



Dave Dolph speaks on Oboz company history and footwear design.

It's not rare in the OPDD program for industry leaders and product designer and developers to visit classes or labs and guest lecture to the students. OPDD students had the opportunity to hear from Dave Dolph, a footwear developer for Oboz Footwear. Traveling in the Oboz van from Bozeman, Dave took an hour and spoke with students about the origin of Oboz Footwear, what it means to the community in Bozeman, as well as discussing supply chain challenges, and footwear construction.

A crucial piece of an OPDD student's education is gaining relevant skills and experience to prepare them for a career in the sports and outdoor industry. Dave's insights into developing strong relationships with suppliers and understanding the fundamentals of footwear construction provided key takeaways for students looking to accelerate their preparation to enter the industry.

To watch Dave Dolph's full presentation, click [HERE](#).